

Matthew R. Philips

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EDUCATION: TEMPLE UNIVERSITY, FOX SCHOOL OF BUSINESS, PHILADELPHIA, PA
Bachelor of Business Administration, Graduation: Dec 2014
Major: International Business
Major: Management Information Systems
GPA: 3.96 / Dean's List: All Semesters; Summa Cum Laude Graduate

ACTIVITIES & AWARDS:

Fox MIS Capstone Mobile Application Award Recipient – December 2014
Fox School of Business International Business Award Recipient – May 2014
Deloitte Federal Technology Case Competition 2014 Award Recipient

INFORMATION TECHNOLOGY SKILLS:

Database and ERP:	SQL; MySQL; SAP
Design:	JustInMind; Axure; Adobe CS6; MS Expression
Development:	PHP; HTML; CSS; Word Press
Analytics:	SAS Enterprise Miner
Project Management:	Microsoft Project; SAP Solution Manager
SAP Certifications:	Design Thinking; Netweaver GUI

EXPERIENCE: WALMART INC, GLOBAL BACK OFFICE SOLUTIONS

UX Lead, Allowance Management System, Bentonville, AR January 2015 - Present

- Manage key user experience project deliverables and milestones for international (LATAM) rollout of SAP Allowance Management System
- Create end-user-centric designs based on functional, technical, & usability requirements
- Develop information architecture, static wireframes, & high-fidelity prototypes
- Administer end-user usability studies to collect metrics and support iterative design
- Conduct application unit testing in development, quality assurance, & production systems to ensure usability requirements and design standards are met

TEMPLE UNIVERSITY, FOX SCHOOL OF BUSINESS, MIS DEPARTMENT

Teaching Assistant, IS & Data Analysis, Philadelphia, Pa Aug. 2013 – Dec. 2014

- Provided Administrative, project, and course material assistance to 300+ students
- Assigned quizzes, assignments, and grades via Pearson online application
- Created video tutorials, word, and PDF documents to guide students through projects, software, and online applications (WordPress, SAP, Google Analytics)

WALMART INC, GLOBAL INTEGRATED PROCESSES

User Experience Designer, Bentonville, AR May 2014 – August 2014

- Managed medium-scale projects using an agile methodology to improve functionality and end-user experience for 50,000+ associates
- Applied user experience methodologies to in-development applications to ensure end products integrate seamlessly, intuitively, and thematically
- Developed/executed project plans to measure accountability and facilitate project kickoff
- Conducted user interviews to acquire and understand business requirements to drive and create successful, intuitive designs