# **Michelle Purnama**

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#### **EDUCATION**

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA Bachelor of Business Administration, Graduation: May 2020 Major: Management Information Systems (MIS) GPA: 3.98 | Presidential Scholar | Fox Honors Program | University Honors Program | Dean's List, Fall 2016 - present

#### **EXPERIENCE**

MIS Department, Temple University, Philadelphia **Administrative Assistant** 

- Assist Senior Associate Director with data collection and analysis of 250+ alumni to maintain 100% placement rate •
- Integrate and manage databases of 800+ students from undergraduate and 2 graduate programs to identify • inconsistency and incorrect entries through data gathering from faculty, advising office, and Cognos reports
- Conducted the department's first-ever predictive analysis using Excel and Access to allocate course sections for 9 • undergraduate MIS courses, accounting for 2,000-2,400 seats every semester

Learning Enterprises, Zalasowa, Poland

#### **Volunteer English Teacher**

- Selected from 40+ applicants to teach English in a rural community in Southern Poland •
- Taught English conversation and grammar to 3 classes a day consisting of 35 beginner students aged 7-16 •
- Facilitated daily lessons to improve students' conversational skills and sustain their interest in learning •
- Immersed into the community through cross-cultural exchange with 2 host families •

#### LOGOS Signage, Jakarta, Indonesia

#### **Project Manager**

- Led a sky signage installation project worth \$100,000 for a Fortune 500 company
- Directed the process of drafting and revising tender documents involving representatives from Australia, Singapore, • and Indonesia that resulted in the company winning the tender against 7 other companies
- Served as a liaison between foreign clients and Indonesian manufacturing department to bridge language barrier •

### **LEADERSHIP EXPERIENCE & ACTIVITIES**

- Director of Corporate Relations, Association for Information Systems (AIS) Temple, May 2018 present •
- Information Technology Assistant Data Analytics, Temple MIS, January 2018 May 2018 •
- Co-President, Women's Entrepreneurial Organization, September 2017 present •
- President, Indonesian Student Association Philadelphia, January 2017 December 2017 •

#### AWARDS

- Recipient, 2018 Student Leadership Award, April 2018 •
- 3<sup>rd</sup> place, AIS National Competition, April 2018 •
- 2<sup>nd</sup> place, Target Case Competition, April 2018 •
- Recipient, IBIT NBCUniversal Scholarship, March 2018 •
- 1<sup>st</sup> place, PwC Case Competition, February 2018 •
- 4<sup>th</sup> place, Freely Magazine "Beyond Borders" Writing Competition, September 2017 •
- 2<sup>nd</sup> place, Target Case Competition, April 2017 •
- Recipient, Presidential Scholarship, August 2016 •

## SKILLS

- Computer Skills: Ms Office (Word, Excel, Access, PowerPoint, Visio), Photoshop, Illustrator, Tableau, MySQL, RStudio, WordPress, PHP, HTML, CSS
- Languages: Indonesia fluent, Melayu fluent, Mandarin basic ٠
- Interests: Traveling, Photography, Hiking, Percussion, Singing •

#### community.mis.temple.edu/mpurnama

June 2017 - July 2017

March 2016 - June 2016

October 2017 - Present