Apt 301 1000 Diamond Street. | Philadelphia | PA | 19122 | tel: 267.987.3206

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2015

Major: Marketing, International Business

GPA: 3.26 | Study Abroad: Temple University Rome, Summer 2012

Selected Courses:

Global Strategic Management Business Communications

International Marketing Digital Marketing

Consumer & Buyer Behavior Integrated Marketing Communications

## **ACTIVITIES & AWARDS:**

Member, International Business Association, Public Relations, Fall 2011 - Present

Member, Phi Beta Lambda, Social Committee, Fall 2011 – Fall 2012

Member, American Marketing Association, Program Committee, Fall 2012 - Present Assistant Coach, Judge, Referee Shotokan Karate Association – May 2005- Present International Business Association Member of the Semester – Fall 2011, Spring 2012

Phi Beta Lambda Member of the Semester - Fall 2011

Passport Night Award, International Business Association - Spring 2012

Fox Freshman Immersion Program Finalist – Spring 2012 Fox Sophomore Immersion Program Finalist – Spring 2013

### **EXPERIENCE:**

Fox Advising, Temple University Philadelphia, PA

May 2013 - Current

## Peer Advisor

- Advise 5,500+ students on questions for major/minor decisions, academic planning, professional development, and extracurricular involvement.
- Coordinate group advising sessions and workshops for freshmen, transfer, and intra-university transfer students.
- Aid Academic Advisors by answering phone calls, taking messages, filing and acting as a resource for students and parents.

SESAME PLACE Langhorne, PA

Summer April-August 2010 - 2012

# **Park Quality Host**

- Worked alongside a 15 member team at a children's theme park providing entertainment and education for 2,000+ guests daily.
- Interacted with customers providing details on events and activities available at the park.
- Maintained quality of park atmosphere for guests by accommodating their needs and giving only the best of attitudes and personalities.
- Communicated with guests by answering any of their questions or concerns.

## **SKILLS & LANGUAGES:**

- Proficient in Microsoft Office Word, PowerPoint, and Excel
- French Conversational Proficiency
- SPSS
- Social Media Platforms