Max M. Snyder

mmsnyder441@gmail.com

2301 N Broad Street Apt. 3C | Philadelphia | PA | 19132 | tel: 267-515-4226

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: Fall 2019
Major: Management Information Systems
GPA: 3.73
Dean's List: Fall 2016, Spring 2017, Fall 2017, Spring 2018

Enterprise IT Architecture	Data Analytics
Marketing Management	Lead Global and Digital Projects
Data Science	Data Centric Application Development

ACTIVITIES:

- Member, AIS: Association for Information Systems, February 2018-Present

EXPERIENCE: Fulphil, Philadelphia, PA
Intern, July 2018-August 2018

- Conducted thematic research that was used to design future case competitions.
- Managed and created content for 3 social media accounts increasing viewership of organizational content by 30%.
- Assisted in planning and coordination of events for more than 100+ potential entrepreneurs.
- Facilitated communications between more than 50 universities, student organizations, startups, Philadelphia based organizations to organize events.

ARI Fleet Intrasite Project, Philadelphia, PA
Business Analyst, August 2018-December 2018

- Designed and built a prototype for company intrasite that won 2nd place out of 13 teams competing for ARI Fleet's best prototype choice.
- Created a database for cataloging 100+ vehicles for corporate remarketing program.
- Built a search engine capable of identifying a particular vehicle and it's details based on its VIN number with autofill capabilities.
- Implemented user authentication for employees using the intrasite.

Lawatlas.org, Philadelphia, PA
Project Manager, January 2019-May 2019

- Managed a team of 6 high performing business analysts as they designed and created a functional prototype for a Web Based Clearing House
- Created the WBS with more than 30 tasks for the design and creation of the prototype, which was a 3 month project.
- Mitigated 10 risk factors through the development and implementation of the project risk management plan.
- Developed and implemented methods for tracking, monitoring and reporting project progress.

SKILLS:

- Proficient in Microsoft Office Suite
- Proficient in Tableau
- Proficient in MYSQL
- Comptia Project+ Certification