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Flash Paper: 6
Word Press

Our company has an opportunity to save \$ 2,451,000 over the span of three years by utilizing WordPress. By using WordPress we can achieve efficiency and reduce salary expense of Web Development team.

Word Press increases efficiency by providing the user the ability to create and organize web pages by using customizable themes and widgets. Even though WordPress runs on HTML (programming language used by WordPress), user does not have to learn HTML. In fact there is no programming needed, User simply has to drag and drop from the thousands of available plugins. For example

By switching to WordPress we can save a total of \$ 2,451,000 over the period of 3 years. At the moment we are paying our 12-people software developing team a total of \$ 1,500,000 every year that adds up to \$4,500,000 over the next three years, but by using WordPress our software developing team would need to only 5 people costing us only 1,875,000. The initial setup, training along with annual maintenance will cost us \$ 174,000 over next years. In order to obtain efficiency with affordable cost, we should invest in this technology.

Hardware Cost	100,000
Maintenance cost (18000*3)	54000
Developer Training	20000
Total cost in 3 years	174,000
Current Scenario	
Total cost	4,500,000
With Word press	
Number of Developers	5
Salary	1875000
Benefit	
Net Benefits in 3 years	
Current Scenario	4,500,000
After Implementation	2,049,000
Net Benefits	2,451,000

Work Cited

"ITrex's Blog." *ITrex's Blog*. N.p., n.d. Web. 02 Apr. 2014.
<<http://itrex.wordpress.com/2009/11/04/how-to-improve-operational-efficiency/>>.