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Google Apps for Business

One of the immediate benefits that Google Apps for businesses has over traditional desktop software, such as Microsoft Office, is it reduces cost. Google Apps for Business is a cloud based productivity platform that allow groups to share documents in real time on any device. Our organization is not efficiently collaborating with both our suppliers and customers. Google Apps for business will increase productivity and foster collaboration.

Google Apps is a cloud-based productivity suite that helps our organization to connect and collaborate from anywhere on any device. With Google Docs we can share documents, spreadsheets, and presentations in real time. Google Docs, also efficiently coordinates employees with suppliers and customers in real time. For example, Google Docs enables Mom & Pop stores to collaborate with customers and suppliers just like bigger stores, such as Staples because data is stored in the cloud instead of company computers. Multiple employees can access and contribute to tasks simultaneously without worrying about using the same operating system, software, or browser. With Google Apps for Business, it will give employees full access to their information across any device, so they can be productive in more places and increase billable hours.

Google Apps for Business will cost $5 per user a month or $50 per user a year. If Mom & Pop purchase the yearly plan, it will cost them $150 per user over a period of three years. The benefits and savings we get from Google Apps, however, will exceed these costs and will help Mom & Pop stores to collaborate efficiently with their suppliers and customers. For instance, we can save time by using all the essential tools needed to collaborate, which allows Mom & Pop stores to run more efficiently to meet the needs of their customers and suppliers, while establishing and maintaining good relationships. Also, we can reduce cost by having fewer computers and servers, and employees since the files are stored in Google Cloud. The solution is Google Apps for Business, which increases productivity and collaboration, improving workflow.

Works Cited

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