Mussie Woldezghi

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We have an investment opportunity to generate revenue by creating the eScript productivity application. eScript is an application that allows aspiring writers to publish their scripts on a participating movie studios’ website/blog. This application will be distributed through the Kindle ecosystem, allowing us to reach existing Kindle customers around the world. By making this application free for download and charging writers a monthly subscription to post their scripts, we will be able to create a stream of revenue for our company.

eScript will allow aspiring writers to publish their work on participating movie studios’ website/blog. The application runs in real time and tracks how many people are reading new scripts that could possibly be turned into the next blockbuster movie? Reader’s can give feedback in real-time giving suggesting’s on what they would like to see in a movie. Writers will be able to know which scenes in their script are the read the most and all users or moviegoers can rate the plot. All movie studios can also review your script and make you an offer to have your script screen tested, and then piloted. The best potential scripts must have overwhelming support by users and moviegoers. With the application, eScript can keep the writer in direct correspondence with any movie studio. Potential scripts will be listed by rating. With eScript, writers will be in direct communication with movie studios, which will benefit them because they can generate new ideas through crowdsourcing, and also drive traffic to their websites.

This application will be free for users to download in the Kindle Store, which will also attract more users to download. eScript will generate most of its revenue through charging writer’s to post their scripts. We will charge writers 4.99 a month to publish their scripts. There is no risk in using eScript because writers will agree to the terms and conditions of use, stating the intellectual property is co-owned by the movie studio and writer. This will be appealing to movie studios since the application will provide new ideas for movies through crowdsourcing, while also driving traffic to their websites. By creating eScript, we will generate a revenue stream that will significantly increase the company’s total revenue.