

Margot M. Zeller

margot.maria.zeller@temple.edu

403 Woodside Ave | Narberth | PA | 19072 | tel: 610.653.7028

EDUCATION:

Bachelor of Business Administration, Expected Graduation: May 2015

Major: Marketing

Selected Courses:

| | |
|---------------------------|--|
| Marketing Management | Leadership and Organizational Management |
| Entrepreneurial Marketing | Business Professional Management |
| Market Research | Business Communications |

ACTIVITIES:

Fundraiser, RUGF? Philly, Celiac Disease Foundation, February 2013 – May 2013

Participant, University City Hospitality Coalition, November 2011 - Present

EXPERIENCE:

LE PETIT MITRON, Narberth PA

April 2007 – April 2013

Barista

- Develop organizational and time management skill of daily routines enabling everything to run smoothly from opening the shop through delivering the right orders to each customer.
- Guided 7 new employees regarding menu items and prices, responsibilities, and policy and procedures of the bakery; informally known as a Lead Server.
- Thorough knowledge of ingredients of 15 different baked goods and the ability to educate consumers on products that meet their dietary needs and preferences.

FASHION AND BUSINESS CLUB, Temple University, Philadelphia, PA

November 2012 - Present

Community Service Officer 2012-13

- Provide club members opportunities to give back to the community through service events for the first university wide club associating fashion with the business.
- Promote the club through utilizing social media strategies that reached 130 plus like on Facebook, 50 plus followers on Twitter, and 10 blogs by members from December 2012 to the present.
- Implemented a school wide clothing drive to benefit two non-profit organizations in Philadelphia that resulted in 349 clothing donations.

FREE PEOPLE, Philadelphia, PA

July 2013-Present

Stylist

- Work 15- 20 hour weeks at our store on Walnut street; greeting all customers upon entering the store and assisting customers in styling and developing character through our contemporary, boho fashion.
- Determine the customer's needs and offer suggestions and alternatives.
- Provide genuine service to the Free People girl of all ages seeking a unique, one of a kind shopping experience.

ARCADIA BOUTIQUE, Northern Liberties, PA

March 2013-August 2013

Intern

- Working closely with the store manager, from being a sales associate to meeting local jewelry artists, and developing a greater sense of working an eco -sustainable fashion environment.
- Blogging for Arcadia about new looks, food, or any fashion inspirations.
- Designing inspiration boards, Fall/Winter merchandise posters, color boards, as well as creating a new window display and DIY gift-wrapping ideas.

SKILLS: Microsoft Word/PowerPoint