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Google Apps for Business

Our biotech research company cannot afford to spend a long on collaborating on projects. More time should be put toward making the company more productive and shortening the pipeline to fewer than 10 years. Google Apps for Business is an alternative that is more cost-effective and secure than most collaborative software including Microsoft (Figure 1).

Google Apps for Business is a service from Google that makes collaboration easy, increasing productivity. Google Docs saves our research documents automatically, and researchers will be able to edit the documents at the same time. It will be faster for our researchers to update each other on the process of drug manufacturing. Researchers will be able to discuss the progress and current goals via Google hangouts, video conferencing offered by Google. Google Apps also includes dozens of critical security features specifically designed to keep our data safe and in our control. It lets us control, including who we share it with and how we share it.

Google App for business is beneficial to our company. Since, it is very easy to share information via Google Apps for Business, there can be security issues. We can use Google Apps for Business with all of the security features, costing \$10 per user account per month. Collaboration on projects can save time and increase productivity, and the pipeline will shorten, and we will be able to come up with new drugs faster.

Figure 1: Comparison of Google Apps and Microsoft Office 365 for Business

Test Center Scorecard						InfoWorld
	Features	Ease of use	Administration	Setup	Value	Overall Score
	40%	25%	15%	10%	10%	
Google Apps for Business	7	8	9	9	9	8.0 VERY GOOD
	40%	25%	15%	10%	10%	
Microsoft Office 365 for Business	9	8	8	8	9	8.5 VERY GOOD

Work Cited

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