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WordPress

Our organization has an opportunity to save \$2,451,000 over the next three years by investing in WordPress. There will be reduce in employee from 12 to 5. WordPress powers more than 50 million sites globally. WordPress will enable our company's developers to easily assemble web-based applications and modernize our web development strategies. Word Press publishing platform is easily assembled using plugins, widgets, and themes.

Plugins are installed to WordPress sites to extend additional functionality to the sites and minimize coding. Developers can customize the features to their specific needs. WordPress also offers widgets, which are type of plugins. WordPress offers over 2000 themes that developers can easily access and install. WordPress plugins, widgets, and themes minimize coding and provide the foundation for developing application and increase efficiency. If it takes a developer 100 hours to complete a task using traditional technologies, it would only take 22.2 hours to complete task using WordPress.

We will reducing 7 headcounts after implementing WordPress, so there will be total benefits of \$2,625,000 (Table 1) over three years. The total cost of hardware software system, maintenance, and training is \$174,000 (Table 1) over three years. There will be net benefits of \$2,451,000 over three years (Table 1). WordPress will significantly improve employee efficiency and decrease salary cost, and it will allow our company to complete projects more quickly. WordPress lets us extend the functionality of our site with plugins.

Table 1: Cost and Benefit over 3 year period

Total Cost	Year 1	Year 2	Year 3	Total
Purchase Hardware and System Software	\$100,000.00			\$100,000.00
Maintenance Cost	\$18,000.00	\$18,000.00	\$18,000.00	\$54,000.00
2 Web Developer Training Cost	\$20,000.00			\$20,000.00
Total	\$138,000.00	\$18,000.00	\$18,000.00	\$174,000.00

Total Benefit	Year 1	Year 2	Year 3	Total
7 Web Developer Salary Saving	\$875,000.00	\$875,000.00	\$875,000.00	\$2,625,000.00
Total	\$875,000.00	\$875,000.00	\$875,000.00	\$2,625,000.00

	Year 1	Year 2	Year 3	Total
Net Benefit	\$737,000.00	\$857,000.00	\$857,000.00	\$2,451,000.00

Work Cited

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