

**MIS 4596**  
**Project Charter**

<b>Project Title</b>	<b>Newsance</b>	<b>Product/Process Impacted</b>	Integrating News Networks
<b>Start Date</b>	<b>2/2/2017</b>	<b>Organization/Department</b>	<b>Development</b>
<b>Target Completion Date</b>	<b>4/13/2017</b>	<b>Champion</b>	<b>Will A.</b>

	Description	
<b>1. Project Description</b>	In a fast paced and modern world, people have limited time to pay attention to what is happening around them in the world. Given the constant movement, stories are constantly added and updated the second that information is released and it can be tough for an individual to distinguish what is true from the false stories. Our system will aggregate multiple reliable news sources and condense them in a fashion that fits into each user's busy and hectic lifestyle. A user can select how much time they have to listen to the news and how far back that they are interested in learning about. Through this, a person is not distracted from their busy life but remain informed as to what is going on around them.	
<b>2. Project Scope</b>	The focus of this project is to develop a dashboard that allows for the integration of multiple news networks. The start points of the project are to identify which news sources are deemed reputable at a local, state, and national level that can be integrated to provide the user glimpses of reliable news at a pace that they want. Through this, our team will develop an integrated dashboard that consolidates multiple news sources and stories into a condensed location for easy access and viewing for each user. By aggregating all of the sources into a centralized location, we provide a user both sides of a story in a condensed and quick fashion. The focus of this problem on is integrating the many sources in one centralized location to provide the user many outlooks in a shortened story.	

<p><b>1. Project Goal and Deliverables</b></p> <p>The goal of the time is to produce a prototype for the project that remains on time, within scope, and under budget. With this prototype, specific metrics will be addressed. They will be measured by focusing on current statuses and what methods we can take to improve each area.</p>	<table border="1"> <thead> <tr> <th data-bbox="794 191 959 371">Metrics</th> <th data-bbox="959 191 1102 371">Baseline</th> <th data-bbox="1102 191 1245 371">Current</th> <th data-bbox="1245 191 1398 371">Goal</th> <th data-bbox="1398 191 1550 371"></th> </tr> </thead> <tbody> <tr> <td data-bbox="794 371 959 478">Informed users</td> <td data-bbox="959 371 1102 478">20%</td> <td data-bbox="1102 371 1245 478">20%</td> <td data-bbox="1245 371 1398 478">40%</td> <td data-bbox="1398 371 1550 478"></td> </tr> <tr> <td data-bbox="794 478 959 585">Time per "article"</td> <td data-bbox="959 478 1102 585">4 minutes</td> <td data-bbox="1102 478 1245 585">4 minutes</td> <td data-bbox="1245 478 1398 585">2 minutes</td> <td data-bbox="1398 478 1550 585"></td> </tr> <tr> <td data-bbox="794 585 959 690">Service Uptime</td> <td data-bbox="959 585 1102 690">99%</td> <td data-bbox="1102 585 1245 690">0%</td> <td data-bbox="1245 585 1398 690">99%</td> <td data-bbox="1398 585 1550 690"></td> </tr> <tr> <td data-bbox="794 690 959 766"></td> <td data-bbox="959 690 1102 766"></td> <td data-bbox="1102 690 1245 766"></td> <td data-bbox="1245 690 1398 766"></td> <td data-bbox="1398 690 1550 766"></td> </tr> </tbody> </table>	Metrics	Baseline	Current	Goal		Informed users	20%	20%	40%		Time per "article"	4 minutes	4 minutes	2 minutes		Service Uptime	99%	0%	99%						
Metrics	Baseline	Current	Goal																							
Informed users	20%	20%	40%																							
Time per "article"	4 minutes	4 minutes	2 minutes																							
Service Uptime	99%	0%	99%																							
<p><b>4. Business Results Expected</b></p>	<p>The expected results of the product are to deliver a prototype that incorporates all of the selected reliable news sources and delivers them to the user in a condensed and factual layout. During this, the team anticipates improving all defined metrics by either improving or reducing them for a benefit.</p>																									
<p><b>5. Team members</b></p>	<p><b>Brandan Mackowsky:</b>  Skills: Data generation/Analytics/JustInMind Skillsets  Role: Focus on planning and analyzing the project idea and begin the construction process of the prototype itself.</p> <p><b>Will Agentowicz:</b> Team Champion  Skills: JustInMind Skillsets  Role:</p> <p><b>Eugene Tartaglione:</b>  Skills:JustInMind Experience, Analytics, Web Design  Role: Focus on analyzing the feasibility of the project and testing the prototype for bugs and errors.</p> <p><b>Adama Traore:</b>  Skills: JustInMind Experience, Development and Testing  Role: Focus on designing the project for database construction and test the prototype for all bugs and errors.</p>																									
<p><b>6. Support Required and risks</b></p>	<p>Many news outlets to source stories from.  Creating a list of news source that are reliable to draw from.  <a href="http://www.allsides.com/">http://www.allsides.com/</a> (gives websites a bias rating)</p> <p><b>Obstacles:</b>  The team currently does not see any obstacles blocking project completion.</p>																									

<b>7. Customer Benefits</b>		<b>Benefits:</b> <ul style="list-style-type: none"> <li>● More accurate worldview of current events</li> <li>● More accessible form of news (audio)</li> <li>● Less time spent reading news</li> <li>● Instant access to multiple headlines</li> <li>● Multiple viewpoints included to ensure the user can develop a nonbiased opinion.</li> </ul> <b>Negative Effects:</b> <ul style="list-style-type: none"> <li>● Users lose patience</li> <li>● Users will lack the attention span to read into a full story if it is condensed for them</li> <li>● Not effective for longer, investigative news</li> </ul>		
<b>8. Technology Architecture</b>		<ul style="list-style-type: none"> <li>● <b>JustinMind</b> - Will &amp; Brandan: Some experience from past classes</li> <li>● <b>Data Generation Software</b> - Brandan: Work experience for testing</li> <li>● <b>Microsoft Excel</b> - Everyone: Past classes and general field experience</li> <li>● <b>VBA</b> - Brandan: Work experience for database design</li> <li>● <b>Microsoft PowerPoint</b> - Everyone: Past classes</li> </ul>		
<b>9. Overall schedule/Work Breakdown Structure</b> (Key milestones & dates)	<b>Responsible individual</b>	<b>Output (notes, diagrams, interviews, screen prints)</b>	<b>Date started if in progress Or Expected completion date</b>	<b>Date completed or date completion is expected</b>
Planning	Will Brandan	Outline of project approach	2/2/17	2/15/17
Analysis	Brandan Eugene	Feasibility of project scope	2/15/17	3/1/17

Design	Will Adama	Screen frame wire & database framework	3/1/17	3/15/17
Implementation: Construction	Brandan Will	Prototype	3/15/17	4/1/17
Implementation: Testing	Eugene Adama	Bug fixes in prototype	3/15/17	4/13/17
Installation	Everyone	Completed Prototype	4/1/17	4/13/17