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Inefficient web development tools are costing our company time and money. By using WordPress, an open source content management platform used to produce web applications, we can increase employee efficiency and achieve a 3-year net benefit of \$2,451,000.

WordPress is a web development platform used to generate websites, applications, and blogs. WordPress does not require any coding experience to use, and features multiple “drag and drop” tools designed to make the web development process more efficient. Therefore, our developers would be able to spend less time completing tasks using this platform. It is estimated that 75% of our projects could be done more efficiently using WordPress, and utilization can improve development efficiency by 77.8%.

Due to the increase in efficiency, our company would be able to reduce headcount by seven developers, which would decrease salary costs by \$2,625,000 over a 3-year period. The cost of the required hardware and software is \$100,000 plus an annual cost of \$18,000 for maintenance. In addition, two developers will need training which will amount to \$20,000 total. Therefore, the 3-year cost would be \$174,000. Implementing WordPress would allow our company to achieve a 3-year net benefit of \$2,451,000.