

## EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

**Bachelor of Business Administration, Graduation: May 2020**

**Major: Management Information System | Minor: Management Consulting**

GPA: 3.97 | Dean's List, Fall 2016, Spring 2017, Fall 2017

Business Honors Program | University Honors Program

## AWARDS:

- Recipient, Temple University President's Scholar Award, Fall 2016 - Present
- Recipient, Temple Japan Scholarship, Summer 2017
- Second Place Winner, Target Annual Case Competition, Spring 2017

## ACTIVITIES:

- Vice President, Temple Consulting Club, Spring 2017 - Present
- Ambassador, Temple Study Abroad Program, Fall 2017 - Present
- Ambassador, Honors Admissions and Transitions Team, Spring 2017 - Present
- Director of Communications, Business Honors Student Association, Fall 2016 - Present
- Ambassador, Habitat for Humanity Vietnam, Spring 2016 - Spring 2017

## EXPERIENCE:

TEMPLE UNIVERSITY MANAGEMENT CONSULTING PROGRAM, Philadelphia, PA

**Consulting Program Associate**

August 2017 - Present

- Facilitate connections between key leaders throughout the university and the Academic Director.
- Plan and execute vehicles, including social media and classrooms promotion, for maximizing engagement with the student population.
- Develop a strategy for the deployment and ongoing management of social media platforms.
- Manage dashboard for social media activity for Temple Consulting Club and present monthly reports of social media accomplishments.

JAPAN MARKET EXPANSION COMPETITION, Tokyo, Japan

**Business Development Intern**

May 2017 - September 2017

- Planned and executed June Awards Ceremony banquet for 200 participants.
- Worked with 18 Chamber of Commerces to promote and support JMEC information sessions, social media platforms & networking events.
- Analyzed statistical databases and conducted JMEC annual reports.
- Developed spreadsheet tool to track participants, clients, and attendance information.

AUSTRALIAN CENTRE FOR EDUCATION AND TRAINING, Ho Chi Minh City, Vietnam

**English Language Assistant**

December 2014 - June 2016

- Assisted 12 foreign teachers in a class of 25 elementary and secondary students with lesson planning
- Translated documents and assignments from English to Vietnamese
- Planned and directed school outings and special events, including First Steps ACET Field Trip, ACET Gala, and ACET Got Talent
- Contacted parents and provided updates on students' curriculum activities and performance

## SKILLS & LANGUAGES:

- MS Office Suite, Adobe Illustrator, Tableau
- Vietnamese: Native Language, Japanese: Intermediate