

Nhi Nguyen

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EDUCATION

TEMPLE UNIVERSITY, Fox School of Business Philadelphia, PA
B.B.A | Major: Management Information Systems | Minor: Management Consulting Expected Graduation: May 2020
GPA: 3.98 | Business Honors Program | University Honors Program | Beta Gamma Sigma | Dean's List
Study Abroad: Japan, Summer 2017 | Ireland, Summer 2018 | China, Summer 2019
Scholarships: President's Scholar Award | IBIT Pfizer Scholarship (Fox MIS) | Temple Japan Study Abroad Scholarship
Consulting Case Competitions:

- PwC Challenge – 1st Place: Designed implementation strategy for automating regional convenience store chain
- Target – 2nd Place: Developed profitability strategy to introduce gender inclusivity in children toy products.

INTERNSHIP EXPERIENCE

TAPP NETWORK Wilmington, DE
Software Project Management Intern June 2019 – August 2019

- Assisted Chief Technology Officer in managing 9+ software development projects with client contract values worth over \$500,000.
- Managed four projects simultaneously, conducted interviews with SMEs and sponsors, created detailed documentations on Scope of Work, Work Breakdown Structure, and Management Plans.

NOVAUCD Dublin, Ireland
Business Development & ICT Tech Transfer Intern June 2018 – August 2018

- Pitched entry strategy to Irish wearable technology start-up company seeking to capture the international market.
- Recommended proposals on products pricing, customer segmentation, and route-to-market business plan.
- Utilized Zoho CRM to design digital funnels, created metrics for conversion rate, and generated 50 sale leads.

JMEC Tokyo, Japan
Business Development Analyst Intern May 2017 – August 2017

- Worked with 18 Chambers of Commerce to promote JMEC information sessions, lectures, and networking events.
- Planned and executed the annual June Awards Ceremony banquet for 200 participants.

UNIVERSITY WORK EXPERIENCE

TEMPLE UNIVERSITY – FOX SCHOOL OF BUSINESS Philadelphia, PA
Student Web Developer April 2019– Present

- Assists Lead Web Developer with a three-month site migration process, resulting in a stable, multidev environment with version control, updated WordPress, plugins, and PHP 7.2.
- Executes and monitors standards for user interfaces, page design, and graphics development of [Temple Fox website](#).

Information Technology Assistant January 2018 – Present

- Assists class of 60+ students with in-class activities on data cleaning with Excel, data visualization tools like Tableau and programming languages such as JavaScript.
- Holds weekly office hours, assesses students' digital assignment submissions, and teaches exam review sessions.

ACTIVITIES & SKILLS

- Activities:
 - Director of Information Technology, Temple AIS, May 2019 – Present.
 - Sole Student Leader, AIS Tech Workshop – *Web Scraping in Python*, Spring 2019.
 - Creator, [MIS PRO Infographic](#): Analyzed a database of 6,500+ records for AY17-18 Report, Spring 2018.
- Technical Skills: HTML, CSS, JavaScript, Python, R, SQL, Tableau, Power BI, Excel VBA.
- Languages: Vietnamese - Native Language, Chinese - Intermediate, Japanese – Intermediate.

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