

EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2018**Major: Marketing / Focus: Consumer Insights / Minor: MIS**

GPA: 3.91 | Business Honors Program | University Honors Program | Dean's List: Fall 2014 – Present

Study Abroad: Temple University Rome, Fall 2016

Lived Abroad: Kyiv, Ukraine 1998 – 2010

ACTIVITIES & AWARDS:

- Member, Beta Gama Sigma, Spring 2017 – Present
- Member, American Marketing Association, Fall 2014 – Present

EXPERIENCE:

TEMPLE UNIVERSITY, Philadelphia, PA

Spring 2017 – Present

Teaching Assistant, Investing for the Future

- Prepare and teach weekly lab session to 20+ students concerning topics that include: general financial principles, investing principles and personal budgeting.
- Participated in planning and development of an additional lab that was added to the class curriculum.

MERCK & CO., Upper Gwynedd, PA

June 2017 – August 2017

US Operations Intern, Contracting Ops

- Developed end-to-end process map for customer contracting ops, increasing critical, functional and operational level detail by 400%.
- Implemented cross-functional deliverables, providing layered solutions to process workflow by interviewing key stakeholders from multiple teams.
- Spearheaded transformation of standing documentation to Operational Solution resulting in a 177% increase of documentation for step-by-step workflow processes. Authored Operational Solution User Guide to increase solution clarity and usability for Contracting Ops team moving forward.

TEMPLE UNIVERSITY, Philadelphia, PA

May 2016 – August 2016

Undergraduate Researcher, Marketing and SCM

- Utilized Python and accompanying libraries to web scrape over 5,000 products, 840,000 product ratings and 140 product categories.
- Defined project timeline, coding requirements and information structure for summer research project.
- Initiated classification, cleaning and validation of raw text data into product by product level information to ensure efficient analysis in the future.

TEMPLE UNIVERSITY, Philadelphia, PA

January 2015 – Present

Student Worker, Office of the Dean, Engineering

- Audit monthly budget reports for all engineering departments by inputting expenditures into the budget and comparing them to the previous year.
- Provide administrative support including answering phone calls, registering packages and distributing mail within the Office of the Dean.

SKILLS & LANGUAGES:

- Python-proficient, MySQL, R., R-Studio, SPSS, Tableau-basic
- Microsoft Access, Excel, Word, PowerPoint
- Russian-basic, Italian-basic