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Word Press Flash Research
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Implementing WordPress into our company will result in a net benefit of \$2,451,000 over a three-year period. WordPress is a web based tool that can be used to easily design, develop, and alter a website. WordPress will greatly increase the efficiency of our developers, allowing us to save money by reducing the size of our developer team.

The simplicity of WordPress will increase the efficiency of our developer team by 77.8%. The increase in efficiency comes from the pre-built platform that provides pre-written custom code, making it easier to design, develop, and maintain a website. With the wide variety of pre-built widgets available for us on Wordpress's platform, updating or editing a site has become much less complicated. Our developer team will be reduced in size from 12 to 5 members, as a result of the increased efficiency. These features allow our develops to complete tasks, which previously took 100 hours, in only 22.2 hours.

Implementing WordPress allows our company to eliminate 7 developers and the \$875,000 of salaries associated with them. The costs of implementing WordPress are \$174,000, which includes hardware, software, maintenance, and training costs for 2 developers. Our company will save \$2,625,000 over 3 years. The three-year net benefit will be \$2,451,000.

Works Cited

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