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MIS2501

Flash Research Assignment: Word Press

Our company can generate a net benefit of $2,451,000 over a three-year period by replacing our traditional web-based development tools with WordPress. WordPress is a powerful website content management system and open source development platform that is easy to use. By integrating WordPress, we will be able to reduce costs through headcount reduction and make our company’s website in a more efficient way.

The key capability of WordPress is its simplicity of use. It allows us to create websites and update content without coding from scratch. WordPress has thousands of themes, plugins, and widgets available on the site. All of these features provide a more efficient method to develop our websites and we will be able to cut our human resources costs and increase efficiency of our development team by 77.8% compared to traditional development tools.

By implementing WordPress, our organization can save $2,625,000 over three years. WordPress will cost us $174,000 over three-year period, which includes the cost of installation, maintenance, and training of our employees. The total three-year net benefit from switching to WordPress and headcount reduction will be $2,451,000.

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| **WordPress Costs** | **Year 1** | **Year 2** | **Year 3** | **Total** |
| Hardware and System Software | $100,000 |  |  | $100,000 |
| Maintenance | $18,000 | $18,000 | $18,000 | $54,000 |
| Training | $20,000 |  |  | $20,000 |
| **Total** |  |  |  | **$174,000** |
|  |  |  |  |  |
| **Salary Costs** | **Developers #** | **Total Salary Costs** |
| WP Team | 12 | $4,500,000 |
| Traditional Team | 5 | $1,875,000 |
| **Salary Savings** |  | **$2,625,000** |
|  |  |  |
| **Net 3-year benefit** |  | **$2,451,000** |

Work Cited:

"What Is WordPress?" *IThemes*. N.p., n.d. Web. 25 Apr. 2017. <https://ithemes.com/tutorials/what-is-wordpress/>.

"WordPress.org." *About — WordPress*. N.p., n.d. Web. 26 Apr. 2017. <https://wordpress.org/about/>.

"What is WordPress? – WordPress 101." *WordPress 101*. N.p., n.d. Web. 26 Apr. 2017. <https://www.wp101.com/tutorial/what-is-wordpress/>.

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