

Project Dashboard	
Note: Project plan with original dates and actual dates should be attached.	
Project Name:	Bone Voyage
Project Description:	This project is to create an innovative application that will provide pet grooming to citizens of Philadelphia.
Customers:	Philadelphia Pet Owners
Project Core Team:	Courtney Wise, Jessica Cracchiolo, Melissa Aguilar-Ramirez, Daniel Vessal, & Brett Leftwich
Next Milestone:	Re-Designed Project Charter & Business Model; initiation of Prototype

Phase Status					
	Status	Plan		Status	Plan
Analysis	Y	2/15/15	Testing	G	4/30/15
Design	Y	2/20/15	Installation	G	5/4/15
Construction	G	3/15/15			
Leading Indicators					
	Status			Status	
On-Time	Y		On-Budget	G	Delivery to Scope

Major Accomplishments/Decisions
<p>This past week we streamlined our idea into an application that focuses strictly on grooming instead of sitting and veterinary services. We started to re-des and revenue streams due to this change, but they are not yet completed. We also made a storyboard, which will have to be slightly edited and expanded up only one feature instead of the 3 that were initially proposed. Lastly, we designed a survey to be sent out to one of Hohnes's classes in the near future regar questions about pets, if applicable.</p>

CURRENT KEY ACTIVITIES --- NOTE ACTUAL (VS PROJECTED) DATES ARE INDICATED BY ITALICS					
START					
Current Key Activities	STATUS	PHASE	PLAN	ACT	Comments
Project Charter	Y	Analysis	1-Feb	2-Feb	Needs to be edited due to new business focus
Business Model	Y	Analysis	1-Feb	2-Feb	Needs to be re-designed due to new business focus
Research Competitors	G	Analysis	25-Jan	25-Jan	May need to extend another week
Storyboard	Y	Design	17-Feb	17-Feb	Needs to be expanded upon and slightly edited due to new business focus
Initial Prototype Design	Y	Design	24-Feb	24-Feb	Just started

Key Issues		
Description	Status	Resolution/Update
Productive meetings/Settling with an idea	Y	We have had many meetings but a lot have failed to be productive; lots of ideas are thrown around and progress is slow; constantly changing ideas; imperative to finalize ideas and stick with them going forward
Re-designed business focus	Y	Business focus has been streamlined, which is better in the long run, but in the short run it means we are back to square one with our business model, charter, and storyboard
Research competitors	G	The team has researched competitors and found that Care.com, an established service (which also has an app), already offers pet sitting; this led us to simplify our app since there is no competitor that offers dog grooming in the way we envision Bone Voyage (a mobile-based company offering pet grooming nation wide)
Agree to fixed/variable costs on Business Model	Y	The team must generate an estimated cost for developing the application and figuring out other fixed and variable costs

Storyboard/Prototype not fully understood/finalized	Y	storyboard has to be edited due to new business focus, but the team is having a hard time thinking through exactly how the application/business will work; this is halting progress on the actual development of the prototype, which will be done using Proto.io, software that only one member of the team is familiar with (there will be a learning curve)
Spring Break	Y	Most team members will be away/busy during the forthcoming spring break period, meaning that progress will halt on the project and prototype; will need to hastily continue work once we're back from the break

Planned Accomplishments

During the upcoming week, we plan to send out a survey to one of Hohne's classes regarding lifestyle and pet-related questions; this will help us with further application and business. We are planning to meet on 2/24 (part of the team) to discuss the edits that need to be made to the storyboard, charter, and business plan. We have also taken the initiative to start developing the first mockups of the prototype in Proto.io before spring break starts this upcoming weekend.

Date:		2/10/15
Project Status:		G

Status	Date

Status
Y

Design the business model
upon to focus strictly on
existing lifestyle habits and

END

PLAN	ACT
12-Feb	
12-Feb	
4-Feb	22-Feb
24-Feb	
13-Mar	

Owner
Group
Group
Group
Group

