Project Dashboard

Note: Project plan with original dates and actual dates should be attached.

Project Name:	Bone Voyage	**Proj**
Project Description:	This project is to create an innovative application that will provide pet grooming to citizens of Philadelphia.	
Customers:	Philadelphia Pet Owners	
Project Core Team:	Courtney Wise, Jessica Cracchiolo, Melissa Aguilar-Ramirez, Daniel Vessal, & Brett Leftwich	
Next Milestone:	Re-Designed Business Model & Financial Plan	

Phase Status

	Status	Plan		Status	Plan
Analysis	Y	2/15/15	Testing	G	4/30/15
Design	G	2/20/15	Installation	G	5/4/15
Construction	G	3/15/15			

Leading Indicators	Status			Status	
On-Time	R		On-Budget	G	Delivery to Scope

Major Accomplishments/Decisions

Over the last month, we developed a working version of the prototype that is about 50% functional. We went through a lot of creative and business change screep; ironically, we ended up right back to where we started after meeting with our mentor, Bruce Fadem (who gave us valuable feedback and insight into had many ideas of how to make money and what features to include (or leave out) in the Bone Voyage app, but we have finally settled with the final busine delegated specific deliverables and tasks to each member of the group moving forward in order to become more productive and have a sense of responsib

CURRENT KEY ACTIVITIES --- *NOTE ACTUAL (VS PROJECTED) DATES ARE INDICATED BY ITALICS*

			START		
Current Key Activities	**STATUS**	**PHASE**	**PLAN**	**ACT**	**Comments**
Project Charter	Y	Analysis	1-Feb	2-Feb	Needs to be edited due to new business focus (again)
Business Model	Y	Analysis	1-Feb	2-Feb	Needs to be re-designed due to new business focus (again)
Research Competitors	G	Analysis	25-Jan	25-Jan	Initially completed but needed to be analyzed again due to new focus (which it is now)
Storyboard	G	Design	17-Feb	17-Feb	Completed but might need slight revision due to new focus
Prototype Design	Y	Design	24-Feb	24-Feb	50% completed
Financial Model	Y	Analysis	19-Mar	19-Mar	being revised
Work Breakdown Structure	G	Analysis	11-Mar	11-Mar	
Project Site	G	Design	11-Mar	11-Mar	in the stages of completion
Data Model/Swim Lane	R	Design	26-Mar		haven't started yet
Presentation	R	Design	2-Apr		haven't started yet

Key Issues

Description	Status	Resolution/Update
Slow progress with deliverables	G	Lack of motivation to complete deliverables so far, mostly due to in-class assignments, readings, and exams. Now that all of that is over, though, we are stepping our game up to complete deliverables (we even delegated tasks to spread out responsibility).
Re-designed business focus (*Bruce Fadem did not like a lot of things we proposed during our initial meeting*)	Y	Business focus has been shifted at least 3 times, and now it is back to where we began after talking to our mentor Bruce. This has been an issue up until now that affects all aspects of the project, but we have it permanently settled from this point going forward.
Differentiation	Y	We are taking Bruce Fadem's (our mentor) advice but we are currently struggling with how to differentiate our service from established listing services such as Yelp but also how to specialize in the pet services industry

Communication	Y	Communication is widely dispersed throughout group, with certain members taking more of an initiative than others at times. Face-to-face meetings have been helping with getting everyone on the same page.
Survey	R	Survey sent out to Hohne's 2101 class was sent out much later than expected (to Hohne's dismay) and there is an error in the survey that is not letting students complete it all the way. Also, Hohne doubts that college students was the right demographic to survey for our specific project. Still awaiting survey results, even if partially incomplete; also looking for a way to fix the error.

Planned Accomplishments

From this point forward, we plan on having a rough version of our finished prototype functional and running by April 14th, the first day of dress rehearsal. W as a deadline for most of our deliverables, even if we have to slightly edit everything before we officially hand anything in on May 4th. We are also planning more time with our mentor, Bruce Fadem, who has been giving us invaluable insight. With the lack of full class periods coming up, our group also intends o than we ever have to this project and to meeting face-to-face (or online) whenever necessary.

	Date:	2/10/15
ect Status:	**Y**	

	Status	Date

	Status	
	Y	

s, mostly in part to scope
o our business idea). We
ess idea. Furthermore, we
ility.

	END	
	PLAN	**ACT**
	31-Mar	
	31-Mar	
	26-Mar	26-Mar
	24-Feb	*24-Feb*
	14-Apr	
	31-Mar	
	26-Mar	22-Mar
	26-Mar	
	14-Apr	
	14-Apr	

	Owner
	Group
	Group
	Group

Group
Melissa, Courtney

We are also using this date on meeting at least one on dedicating more time