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MIS 2501

4/11/18

Flash Research Assignment #6 WordPress

Our company can realize a net benefit of $2,451,000 over a three-year period by implementing WordPress. Our current web development platform is costly and slows our company’s productivity. WordPress’s web development platform allows for quick and easy web development through its efficient customization and content management. By making web development more efficient through WordPress’s plugin library, we can save on expensive development costs.

WordPress is a web development platform that can help decrease tedious time-consuming tasks with its key capability of pre-made plugins. These plugins are chunks of code that can be used for different functions; WordPress offers hundreds of free plugins in its library for easy setup. This will increase efficiency by eliminating the need to spend time writing out code for every application. There is minimal need to alter these plugins and will allow us cut down on the number of web developers that we need.

Our company will have benefit of $2,625,000 over three years. Implementing WordPress will cost us $174,000 over this period for both software and hardware, training, and maintenance. In conclusion we will achieve a three-year net benefit of utilizing WordPress of $2,451,000.

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| --- | --- | --- | --- | --- |
| Benefit | Year 1 | Year 2 | Year 3 | Total |
| Headcount Reduction | $875,000 | $875,000 | $875,000 | $2,625,000 |
| Cost |  |  |  |  |
| Hardware/Software | $100,000 | $0 | $0 | $100,000 |
| Maintenance | $18,000 | $18,000 | $18,000 | $54,000 |
| Training | $20,000 | $0 | $0 | $20,000 |
| Total Cost | $138,000 | $18,000 | $18,000 | $174,000 |
| Net Benefit |  |  |  |  |
|  | $737,000 | $857,000 | $857,000 | $2,451,000 |

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