WordPress

Parth Patel

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Prof. Mart Doyle
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By investing in WordPress we will gain a $2.4 million net benefit over three years. The current development process is outdated and inefficient, costing us money. With WordPress, a content management system and an open source website creating platform, the size of our web development team can be reduced by 7 developers.

The key capabilities of WordPress include increasing efficiency and having an open source build. The strategic aspect of WordPress is having access to a library of thousands of developer's innovative and growing work. With an array of open source themes, plugins, and web applications enabling plug-and-play, development time is drastically shortened. For instance, adding a shopping cart can take days or weeks with traditional development. With WordPress, development can be done in hours or days by grabbing a plug-in off the shelf and customizing it to our need. We can reduce our twelve web developer team to a five web developers team.

With WordPress, we would have a $2.6 million benefit over three years from headcount reduction. Using WordPress, we incur a three year cost of $174,000 from related hardware & software, maintenance, and training. From the increased efficiency, WordPress will lead to a $2.4 million net benefit over three years from reduced wages.

Cost				
	Year 1	Year 2	Year 3	Total - 3 Year
Hardware & Software	$100,000	0	0	$100,000
Maintenance	$18,000	$18,000	$18,000	$54,000
WordPress Training Cost	$20,000	$0	$0	$20,000
Total - Annually	$138,000	$18,000	$18,000	$174,000

Benefit				
	Year 1	Year 2	Year 3	Total - 3 Year
Headcount Reduction	$875,000	$875,000	$875,000	$2,625,000
Total - Annual	$875,000	$875,000	$875,000	$2,625,000

Net Benefit - 3 year	$2,451,000

Works Cited

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