

PATRICK W. BOYLE

Patrick.Boyle@temple.edu

226 Harpel Drive | Perkasie | PA | 18944 | 215.962.4537

OBJECTIVE: To obtain Full-Time employment with focus of Marketing and Sales.

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2015

Major: Marketing

GPA: 3.0

Selected Courses:

Business Communications	Risk Management and Insurance
International Marketing	Management Information Systems
Professional Development Strategies	

ACTIVITIES:

- Member, American Marketing Association, Fall 2009 – Present

EXPERIENCE: JOHNNY UTAH’S, Philadelphia, PA May 2013 – Present

Customer Service Associate

- Johnny Utah’s is a bar/restaurant located in Philadelphia
- Fast-paced, ever-adapting environment, which required sales experience to maintain customer loyalty.
- Developed team member skills required in order to effectively and efficiently deliver our product to the consumers and clients.
- Continually encourage co-workers to promote events happening to benefit the establishment as a whole.

MADRIVER MANAYUNK, Philadelphia, PA October 2010 – May 2013

Public Relations, Event Planner, Customer Service Associate

- Mad River is a bar and grill with multiple locations in the country that generally cater to young adults from ages 21-30.
- Keep social networking of company current and proficient to establish a presence amongst consumers.
- Maintain focus to complete multiple job functions simultaneously to help management successfully keep sales at desired level.
- Organize social events for groups ranging from 5-2000 people for various occasions.

SKILLS:

- Microsoft PowerPoint, Word, Excel
- CRM Management, salesforce.com