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MIS 2501

Flash Research #5-Google Apps for Business

We should implement Google Apps for Business in our company. It will increase collaboration between members of our company, our customers, and our suppliers. Its easy use will allow all of our business partners to immediately use the platform. The increased business flow will save us time and money by ensuring that our partners are getting the correct documents on time and Google Vault gives us a record of when the document was edited.

Google’s collaborative platform is easy to use allowing us to roll out the platform with little training of our employees and business partners. Google Apps will give us the ability to share documents with any of our customers or suppliers quickly and easily, by simply sending the party a link to the document. Once we send the link the other party will have the ability to view, comment, and edit the document if we grant them access to do so. Using the chat client in Google Apps will allow us to communicate effectively and in real time with our partners if a problem arises in the work flow. Google Vault gives us the option to save those chats as a record of those conversations. The Google drive feature will give us a place to update our files anywhere anytime. Google drive also gives us the ability to save up to 16TB of data per user.

For a minimal payment of five dollars per user per month we receive all of the features of Google Apps for Business. This platform will save us time by giving us a platform to collaborate with our business partners in real time where ever and whenever we need to. Google Apps for business will reduce cost by making our employees more efficient.

Works Cited

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