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2/28/18

Flash Research Paper 4: WordPress

Over the next three years our company will realize a net benefit of $2,381,768 if we invest in WordPress. WordPress will decrease the time the current developers spend on projects by 77.8%, which will give them more free time to spend on different objectives.

Currently, 75% our developers are inefficiently working on web development without the assistance of a platform that provides quick web site templates. The main benefit of WordPress is its ability to provide simple web site templates using widgets and themes that eliminates the time spent developing a new web site from start to finish. Decreasing time spent developing new sites will allow the development team to work on enhancing the sites created and take on new projects when they arise. To elaborate, if it takes a developer 100 hours to complete a task using traditional technologies, it would take 22.2 hours to complete the task using WordPress.

Over the next three years the company will realize a benefit of $2,625,000 by decreasing the amount of developer hours spent on web development. Our company will realize a cost of $174,000 over the next three years for training, hardware, and maintenance costs. The three year net benefit of implementing the WordPress filing system is $2,451,000.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Benefits** | **Year 1** | **Year 2** | **Year 3** | **Total** |
| Benefit of less developer hours | 875000 | 875000 | 875000 | 2625000 |
| **Total Benefits** |  |  |  | **2625000** |
|  |  |  |  |  |
| **Costs** | **Year 1** | **Year 2** | **Year 3** | **Total** |
| Hardware/system software | 100000 |  |  | 100000 |
| Maintenance | 18000 | 18000 | 18000 | 54000 |
| Training/lost productivity (2 developers) | 20000 |  |  | 20000 |
| **Total Costs** |  |  |  | **174000** |
|  |  |  |  |  |
| **3-Year Net Benefits** |  |  |  | **2451000** |

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