

Rannia L. Alcindor

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2016
Major: International Business, Concentration: Marketing
GPA: 3.23

ACTIVITIES:

- Participant, Campus Philly Leadership Conference, 2012
- Volunteer, Big Brother Big Sister Mentor Program, 2011-2013
- Member, International Business Association, 2010-Present
- Member, National Society of Leadership, 2010-Present

EXPERIENCE: ARAMARK, CADILLAC GRILLE, Philadelphia, PA January 2013 – Present
Food Runner

- Provide efficient and quality service for 100+ seat fine dining restaurant.
- Restock supplies and assist managers with serving stations; including large parties, special dietary restrictions, and seating arrangements for catering events.
- Serve as hostess/busser when needed; in addition to resolving patron concerns and serving as liaison with chef/kitchen, managers, and wait staff.

ZIPCAR, Philadelphia, PA May 2013 – Present
Member Services Associate

- Effectively respond to member concerns and requests via, phone, email, and social media at an international car sharing company catering to urban living.
- Evaluate relevant information to handle member issues and respond promptly, professionally, and accurately.
- Work effectively with conjoining departments to manage key vendor and member relationships.
- Recommend and assist in developing ways to improve member experience.

ZIPCAR, Philadelphia, PA January 2013 – May 2013
Brand Ambassador, Field Marketing

- Proactively and effectively educated the public about Zipcar in order to drive membership growth at local events.
- Tracked and measured event performance, consistently submitted detailed and thoughtful data reports throughout events.
- Generated business and partnership leads while in the field.

SKILLS & LANGUAGES:

- Microsoft Office Suites: Word, Excel, PowerPoint, Outlook, Access
- Apple iOS Suites: Pages, Numbers, Keynote
- French Creole-Fluent
- Spanish-Conversational