2305 N. Park Ave | Philadelphia | PA | 19132

484.363.7612 / raymondl@temple.edu

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: Dec 2019

MAJOR: Management Information Systems

Montgomery County Community College, Blue Bell, PA

Associate of Science, Graduation: May 2017

MAJOR: Business Administration

GPA: 3.2

RELEVANT COURSEWORK:

• Data Analytics, Statistical Business Analytics, Business Communications, Risk Management

ACTIVITIES & AWARDS:

- Joan T. Smith Scholarship Award, Montgomery County Community College, 2017
- Active Member, Association for Information Systems—Temple University, 2017
- Member, Upper Perkiomen High School 1:1 Initiative Committee, December 2014 June 2015

INFORMATION SYSTEMS PROJECTS & SKILLS:

- Sales analysis report in collaboration with Staples, Inc. store #0334.
- Research on partially-banned chemical 'Triclosan' for company TheNaturalGentleman.
- *Keywords*: MySQL, Google Analytics, Visual Studio, Java, HTML/CSS, WordPress CMS, Microsoft Office Suite, Microsoft Project, Microsoft Visio.

EXPERIENCE: THE NATURAL GENTLEMAN, New York, NY

September 2016 – Present

Intern; Market Research Analyst & Web Designer

- Analyze target market trends as to effectively attract niche customers.
- Research and report health issues and proper cleansing routines to keep the consumer informed about the use of our product.
- Provide website development consultation of webpage layout and design, as well as general use of the WordPress content management system (CMS).
- Recommend possible market strategies in order to best serve our consumers' needs.

STAPLES, INC., Quakertown, PA

June 2015 – May 2017

Customer Service & Sales Associate

- Accurately and efficiently resolved any emerging problems that our customers may have faced.
- Assisted customers with searching for products, as well as generated additional 'market-basket' sales with suggestions to items related to the customers' needs.
- Provided various technology-related services, solutions and information to customers.

UPPER PERKIOMEN SCHOOL DISTRICT, Pennsburg, PA

December 2014 – June 2015

Founding Member; Assistant Technology Services Coordinator

- Recorded and managed usage of over 600 desktops and laptops, 70 projectors and Smartboards, and 90 printers.
- Corresponded with staff concerning issues by way of a problem reporting cycle from a 'receipt of problem' report (ticket system), which included documentation of repair or disposition.
- Performed preventative maintenance on same devices. This would include periodic inspections, cleaning, filter replacement, etc.
- Monitored spare and replacement parts and managed inventory accounting of all technological devices.
- Paved the way for a 'one-to-one' initiative, giving each student a laptop for use, new classroom desktops, as well as mobile iPad carts. Integrating technology into educational services.