

# Rim Safa

community.mis.temple.edu/rsafa

531 Church Street | Royersford | PA | 19468  
rim.safa@temple.edu

610.517.1480

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA  
**Bachelor of Business Administration, Graduation: May 2020**  
**Major: Management Information Systems | Minor: Spanish**  
Overall GPA: 3.6, Major GPA: 3.5 | Dean's List: Spring 2017 & Fall 2018

## SELECTED COURSES:

Data Analytics, Data-Centric Application Development

## ACTIVITIES AND AWARDS:

- Participant, Ernst and Young Emerging Leaders Program Bootcamp, February 2018
- Participant, PricewaterhouseCoopers Challenge Case Competition, February 2018
- Member, Association for Information Systems, January 2018 – Present
- Event Coordinator, Fox Student Philanthropic Society, September 2017 – Present
  - Member, March 2017 – April 2017
- Member, Phi Beta Lambda – Future Business Leaders of America, September 2017 – Present
- Participant, PricewaterhouseCoopers Explore Discovery Program, February 2017

## INFORMATION TECHNOLOGY SKILLS:

Web Development: HTML, CSS  
Database Management: SQL  
Project Management: Microsoft Office

## EXPERIENCE:

CENTER FOR STUDENT PROFESSIONAL DEVELOPMENT,  
**Social Media Manager**

Philadelphia, Pennsylvania  
December 2017 – Present

- Manage CSPD's Facebook, Twitter, and Instagram accounts totaling over 3,000 followers.
- Increase Instagram followers by 12% since starting at CSPD through in-office promotion.
- Construct a semester-long social media plan encompassing over 70 events organized by CSPD.
- Design and create over 10 posts per week promoting employers and events at the Fox School of Business.
- Utilize social media tools, such as Hootsuite, Canva, and Adobe Spark to create informative posts for all social media accounts.

## SKILLS & LANGUAGES:

- Arabic – Native
- Spanish – Conversational