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**Revised Flash Research Paper #4: WordPress**

If our company were to invest in WordPress, we could save $2.6 million over the next three years. This platform is an open-source content management system that enables developers to build and update websites with customizable components. Adopting WordPress will reduce the amount of code our Web Development team writes, therefore allowing them to work more efficiently. Ultimately, this will reduce the amount of developers we employ from 12 to 5.

SharePoint is a content management system that allows users to import pre-made widgets, themes, and plug-ins to easily create a website from scratch. The key capability that makes WordPress attractive is that it eliminates users from having to manually code, enabling them to easily customize the functionality to their liking. The web-based platform also allows multiple users to manage and access the site from remote locations. Currently 75% of the work being done by the Web Development can be done more efficiently, and WordPress is able to complete that portion of work more efficiently by 77.8%, while also reducing headcount.

Implementing WordPress will cost a total of $174,000 over the next three years (includes hardware, software, maintenance, and training). By reducing our Web Development team from 12 to 5, we will save $2,625,000 over three years. Ultimately, this will yield our company with a three year net benefit of $2,451,000.

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| --- | --- | --- | --- | --- | --- |
| **Benefits** |  | **Year 1** | **Year 2** | **Year 3** | **Total** |
|  | Headcount Reduction (7) | $875,000 | $875,000 | $875,000 | $2,625,000 |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Costs** |  | **Year 1** | **Year 2** | **Year 3** | **Total** |
|  | Hardware/Software | $100,000 | - | - | $100,000 |
|  | System Maintenance | $18,000 | $18,000 | $18,000 | $54,000 |
|  | Training (2 employees) | $20,000 | - | - | $20,000 |
|  | Total | $138,000 | $18,000 | $18,000 | $174,000 |

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| --- | --- | --- | --- | --- |
| **Net Benefits** | **Year 1** | **Year 2** | **Year 3** | **Total** |
|  | $737,000 | $857,000 | $857,000 | $2,451,000 |

**Works Cited**

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