**Sophia Alvarez**

**MIS 3406**

**Flash Research Paper 4**

**WordPress**

Utilizing WordPress will allow our company to generate a three year net benefit of $2,451,000. WordPress is a content management system that would give our developers the ability to assemble and configure our sites in a fraction of the time, allowing for a headcount reduction of 7 developers.

WordPress is an open source content management system that enables more efficient web development. It allows developers to use a vast selection of plugins which are custom functions or features that can be easily used while creating sites. Our developers can easily modify the code provided at their discretion, which will increase efficiency, allowing our company to reduce headcount of developers by 58%.

The three year total cost of implementing WordPress will be $174,000 which includes the cost of hardware and software systems, maintenance, and training. The benefit over three years will amount to $2,265,000 from reducing our number of developers and elimination of their salaries and benefits. In three years WordPress will generate a net benefit of $2,451,000 for our company.



**Works Cited**

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