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Xbox Live Flash Research Paper

Millions of homes globally are equipped with an Xbox by utilizing those consoles we can generate revenue by implementing a new security app, “SafeBox.” This new app will be available through the Xbox market and will monitor all areas of a person’s home through the Xbox and the camera and audio systems. The revenue stream would be generated from existing security companies registering with us and also selling additional cameras.

“SafeBox” will run through the Xbox console itself allowing for a constant video and audio stream. The Xbox is always on, just in a dormant state. This allows the video and audio feeds to go directly to the Xbox hard drive and will be stored there for two weeks in case any information needed to be kept. This data stream can also be shared to other smart devices in the home or outside of it. “SafeBox” would suggest downloading itself onto a smart TV and smartphone as well where the user could turn on and off the alarm setting while also being able to receive the data stream from the Xbox whenever they want to see when was happening. The additional camera are easy to install buy the users and can be placed wherever they feel is necessary. When the alarm is on the Xbox will use facial recognition to see if someone is entering the home that is not supposed to. Whenever an alarm is triggered “SafeBox” will send an alert to the local authorizes within 30 seconds if someone does not disable the device through the Xbox, TV, or smartphone.

This free apps main revenue channel will come from registering already existing alarm companies like ADT. Companies will be attracted to register with us because this is a cheaper option for them costing only $25 a home to connect to an Xbox instead of paying someone else to install an entirely new system in each home. We will also be able to increase revenue by offering additional cameras to the users for $20 which is a lower price than many security companies. These cameras will be already compellable with the Xbox. Having a safe home is of huge importance for people and because of that, I am confident we will make a large profit from “SafeBox.”