Sean Archer

October 22, 2014

Professor Doyle

Flash Research paper

By investing in Wordpress, we will save our company $2,451,000 over the next three years. Wordpress is a content management system which will allow our website developers to more efficiently manage our website. Wordpress will increase our overall efficiency by reducing employee count from twelve to five.

Wordpress helps website developers to design, build and manage a website. Wordpress create a more efficient website creation. There are millions of templates that are available to use, which allow developers to increase efficiency by avoiding the countless hours of HTML coding. Wordpress simplicity also comes from the avoidance of HTML coding. The coding process is long and dreadful and can really take up a lot of time out of developers.

Investing in Wordpress will save our company $2,451,000 over three years. The total three-year costs will be $174,000. Due to staffing reductions we will have employee costs of $625,000 per year instead of $1,500,000. By switching our platform to Wordpress, we will have a savings of $2,451,000 over the next three years.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Year 1** | **Year 2** | **Year 3** | **Total Costs** |
| Employee Cost W/O Wordpress 12 Employees | 1,500,000 | 1,500,000 | 1,500,000 | 4,500,000 |
|  |  |  |  |  |
| Employee Cost with Wordpress | 625,000 | 625,000 | 625,000 | 1,875,000 |
|  |  |  |  |  |
| Implentation Costs | 138,000 | 18,000 | 18,000 | 174,000 |
|  |  |  |  |  |
|  |  |  |  | 2,049,000 |
|  |  |  |  |  |
|  |  |  | Net Benefit | 2,451,000 |
|  |  |  |  |  |
| Maintenance Cost's | 18,000 |  |  |  |
| Employee Training Costs (2 employees) | 20,000 |  |  |  |
| Initial Cost's | 100,000 |  |  |  |

# Works Cited

Aspire Blog. Aspire Internet Design. 21 September 2012. 21 October 2014 <http://aspireid.com/web-design/10-benefits-of-using-wordpress-to-power-your-business-website/>.

Baker, Daniela. ADVANTAGES AND DRAWBACKS OF USING WORDPRESS AS YOUR CMS. 1 May 2012. 21 October 2014 <http://cmsreport.com/articles/advantages-and-drawbacks-of-using-wordpress-as-your-cms-4065>.