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Flash Research

 Imagine being able to order any food item from your Xbox to your home. Easy-Delivery is a revolutionary application on the Xbox ecosystem, which will allow a customer to order any food item within 30 miles of their location. This app will allow us to gain more knowledge on customers and purchasing patterns.

Easy-Delivery will allow users order any food within 30 miles of their location and the product will be delivered to their home. These items will be delivered from certified drivers and will have an estimated delivery time shown in the app. This will allow Xbox users to continue to use Xbox while they wait for the delivery. It will be a similar concept to a pizza delivery service, but there will be able to offer any food item within 30 miles of their location. The selection of the driver will be based off of his/hers location; who ever will be closer to the restaurant, will ultimately get the delivery.

 Easy-Delivery will allow us to gain information on our customers and will then allow us to sell the information to restaurants and market research firms.

Easy-Delivery will charge customers based off of the number of miles a delivery car drives. After the customer purchases the app for $9.99, they will then pay us directly and then we will pay the delivery person $8.00 an hour. This will eliminate any money to be exchanged during the transaction. The delivery guy will be able to accept tips and will be paid an affordable wage. Easy-Delivery doesn’t have to do any work except set up the application and distribute the money to the deliverer.