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Flash Research Paper #4: WordPress

Our company can see a net benefit $2,451,000 with an investment in WordPress. WordPress is an open source content management system with features like plugin architecture and a template system. WordPress will save our development team time, which will reduce the amount of developers on the Web Development team.

The WordPress platform will be able to preform 75% of the work currently being done by the Web Development team. WordPress’ key capabilities include easy installation, theme systems, and an enormous plugin directory, all of which allow our developers to quickly and easily generate websites for our clients. This platform allows a developer to complete a tasks that usually takes 100 hours to complete down to 22.2 hours.

With the implementation of WordPress, the total 3-year cost would be $174,000 due to hardware/software, maintenance and training costs. We will see a 3-year benefit of $2,625,000 from the reduce of web developers on the team. The WordPress platform will be able to generate a 3-year net benefit of $2,451,000.