Shuyue Ding

WordPress

Our company can generate a $2,451,000 net benefit in three years by investing in WordPress. This will increase the efficiency of our current web development, which will reduce the number of web developers. Adopting WordPress will allow our web developers to develop websites quicker by using WordPress’s free open sources library.

The key benefit of WordPress is its ability to reduce the time needed to develop websites. Our company can reduce the headcount of our Web developers if we adopt WordPress. WordPress has thousands of free templates and plugins, so it allows our web developers to edit our website more efficiently. For example, if we want to add a shopping cart in our website, our web developers need months to develop. However, if our company adopt WordPress, they can add a shopping cart by using plugins from WordPress’s free open sources library, which takes less than 10 minutes.

As a result of investing in WordPress, we will have a three-year net benefit of $2,451,000. The total cost to invest in WordPress is $174,000 over three years, which includes the costs of purchasing hardware and system software, maintenance the system, and training employees. The total benefit is $2,625,000 over three years as a result of reducing web developers.

“Why You Should Use WordPress?” WPBeginner, 7 June 2015, [www.wpbeginner.com/why-you-should-use-wordpress/](http://www.wpbeginner.com/why-you-should-use-wordpress/).

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“Features.” WordPress.com, 26 Apr. 2016, en.wordpress.com/features/.

