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Flash Research Paper #4 – WordPress (Updated)

Our company can save \$2,451,000 over three years by utilizing WordPress to reduce operating expenses. WordPress is a platform that makes many web development tasks easier and less time-consuming. By utilizing WordPress, we will save costs and operate more efficiently.

The key capability of WordPress is that it makes many web development tasks easier and less time-consuming. For example, users can easily integrate plugins to add functionalities, or apply themes to alter appearance. These tasks are traditionally done through coding, but with WordPress they can be done using a simple user-interface. With all of the increases in efficiency, utilizing WordPress will allow us to eliminate 7 of our 12 web developers.

By eliminating the number of developers we employ, we will realize cost-saving benefits of \$2,625,000 over three years. The cost of implementing WordPress is \$174,000 over three years. Therefore, the net benefit of utilizing WordPress is \$2,451,000 over a three-year period.

Works Cited

Dunn, Simon. "What is WordPress?" *Byron Bay Web Hosting*. N.p., 2013. Web. 17 Apr. 2017.

"Recent Changes." *WordPress*. WordPress, 2017. Web. 17 Apr. 2017.

"WordPress Now Available." *WordPress News*. WordPress, 2003. Web. 17 Apr. 2017.

	Year 1	Year 2	Year 3	Total
Benefits				
Eliminating 7 developers	\$ 875,000	\$ 875,000	\$ 875,000	\$ 2,625,000
Total	\$ 875,000	\$ 875,000	\$ 875,000	\$ 2,625,000
Costs				
Hardware and System Software	\$ 100,000	\$ -	\$ -	\$ 100,000
Maintenance	\$ 18,000	\$ 18,000	\$ 18,000	\$ 18,000
Training	\$ 20,000	\$ -	\$ -	\$ 20,000
Total	\$ 138,000	\$ 18,000	\$ 18,000	\$ 174,000
Net Benefits	\$ 737,000	\$ 857,000	\$ 857,000	\$ 2,451,000