

Shane Fowler

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2018
MAJOR: Management Information Systems
GPA: 3.47 | Dean's List: Fall 2016

SELECTED COURSES:

Lead Global Digital Projects, Integrative Business, Technological Horizons, People, Places, and the Environment

ACTIVITIES AND AWARDS:

- Member, Association for Management Information Systems, 2016 – present
- Member, Temple Health and Fitness Club, 2016

INFORMATION SYSTEMS PROJECTS:

- Elicited and analyzed requirements to create a functional website prototype with educational and blog features.
- Created use cases and scenarios to document user flow when a user is navigating through the website prototype.
- Presented functional prototype to client and recommended next steps in order to create a website out of the prototype.

DATA ANALYSIS PROJECTS:

- Analyzed and sorted 900,000+ rows of data from a point-of-sale data warehouse to generate insights on how independent pharmacies can compete with national chains.
- Researched data on household income, by region, and obesity to recommend pharmacies in the northeast region of the U.S. to sell more nutrition products.

INFORMATION TECHNOLOGY SKILLS:

Web Development:	HTML, CSS, PHP
Database Management:	SQL, R, R Studio
Microsoft:	Excel, Word, PowerPoint
Data Visualization:	Tableau

EXPERIENCE: Tonic Design Co., Philadelphia, PA June 2017 - Present
Client Services Internship

- Coordinated and led stand-up and end of day meetings for project consisting of 8 team members.
- Approve timesheets of Tonic employees working on the Tonic Internship Program.
- Elicited requirements from documents to present e-commerce app functionalities to Tonic Design senior leadership.