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**WordPress**

Implementing WordPress, a web development platform, would generate a net benefit of nearly $2.5M over a three-year period. Having most of our developers switch to WordPress, our organization would improve efficiency by 77.8% for our development team.

WordPress has many web development tools that help increase the efficiency of developers, like an application framework and built-in bug finders. It also has an extensive library of APIs available for developers that can help speed the process of development. The WordPress platform will help our development team increase efficiency by 77.8% which will allow them to achieve more during their development because of its comprehensive development tools which make it easier to do more in less time.

By training 75% of our developers in WordPress, the organization will achieve a total benefit of $2,625,750 over a three year period. The costs for hardware, software, training and maintenance total $164,000 over a three year period, resulting in a net benefit of $2,461,750.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Year 1: | Year 2: | Year 3: | Total: |
| Cost of Hardware/Software | 100,000 | 0 | 0 | 100,000 |
| Cost of Training | 10,000 | 0 | 0 | 10,000 |
| Cost of Yearly Maintenance | 18,000 | 18,000 | 18,000 | 54,000 |
| Yearly Efficiency Benefit: | $875,250 | $875,250 | $875,250 | $2,625,750 |
| Net Benefit: |  |  |  | $2,461,750 |

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