# **Sheng Lien**

**EDUCATION:** 

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA **Bachelor of Business Administration, Graduation: May 2018** Major: Human Resources & Management Informational Systems GPA: 3.02 | Dean's List: Spring 2015 - 2016

## **ACTIVITIES & AWARDS:**

- Member, Society for Human Resource Management, January 2015 present
- Member, Association for Informational Systems, September 2015 present •
- Recipient, Founder's Scholarships, Temple University, August 2014 present •
- Worship leader/ guitarist, Philadelphia Campus Christian Church, August 2014 - present

### EXPERIENCE:

DREAMIT VENTURES, Philadelphia, PA

September 2015 - January 2016

# Intern, VisExcell

- Conducted research and provided national and international competitive analysis of the company's competitions and created PowerPoint presentation the CEO of VisExcell, a breast cancer risk assessment company, for market entry evaluation.
- Researched and evaluated multiple Customer Relationship Managements (CRMs), compared the options for VisExcell's budget, and helped decide the company's default CRM after presenting all alternatives and recommendations to the CEO.
- Interviewed Temple University Hospital's screening mammography radiologist to obtain market information and understand client demands to determine how to best serve their needs.

#### CHILDREN'S HOSPITAL OF PHILADELPHIA. Philadelphia. PA February 2016 - August 2016 Intern, Office of Entrepreneurship and Innovation (OEI)

- Supported CEO of Bainbridge Health, an infusion pump management program, on a variety of project tasks including research, marketing, and relations.
- Conducted research on infusion pumps and market demand that resulted in information Bainbridge used to create its first business plan.
- Created and modified Bainbridge's first temporary pitch deck for demo with investors and partners.
- Conducted informational interview with Temple University Hospital ER to obtain findings on flaws • and opportunities for client hospitals' infusion pump system integration.
- Documented meetings with partner software companies and board meetings to summarize, track, and • evaluate meeting progress and company decisions.
- Prepared booth set-up and gave pitches to investors at the Philly Startup Leaders Expo that resulted in increased brand awareness.

### **SKILLS & LANGUAGES:**

- Microsoft Word, Excel, PowerPoint, Azure
- HTML, PHP, MySOL ٠
- Chinese Mandarin fluent