MIS 2501 Josh Veloso

Doyle 12/7

WordPress

Our company will save $2,451,000 over three years by having part of our web development team utilize the WordPress platform. WordPress is a content management system that uses widgets and plug-ins that will enable our team to work more efficiently. The improved efficiency will allow our company to reduce our Web Development team from twelve workers to five.

The key capability of WordPress is that it allows users to improve their website through the use of plug-ins and widgets. With over 40,000 plugins available, the developers can add to the functionality of a website without starting from scratch, which allows our team to work more efficiently. For example, if the team wanted to add a contact form page, they could easily drag and drop a plug-in from WordPress instead of having to build it. There will be a 77.8% improvement in the efficiency of our web development team, thus decreasing the number of team members we need.

The business will have a three-year benefit of $2,625,000 since we are reducing our web development team by 7 people. The business will have a three year cost of $174,000, which includes cost of the hardware and software, maintenance, and training for two members of the team. The business will have a three-year net benefit of $2,451,000.

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| --- | --- | --- | --- |
| **Benefit** | **Year 1** | **Year 2** | **Year 3** |
| Cut 7 workers | 875,000 | 875,000 | 875,000 |
| (7 \* 125,000) |  | **3 Year Benefit** | **=$2,625,000** |
| **Cost** | **Year 1** | **Year 2** | **Year 3** |
| Hardware & Software | 100,000 |  |  |
| Maintenance | 18,000 | 18,000 | 18,000 |
| Training | 20,000 |  |  |
|  |  | **3 Year Cost** | **=$174,000** |
|  |  | **3 Year Net Benefit** | **= $2,451,000** |

References

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