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WordPress

We should use WordPress to save us $2,451,000 over a three-year period. WordPress is web software that allows user to build websites easily. Research has revealed that 75% of the work currently being done by the Web Development team could be done more professionally using WordPress. Investing in this software will improve our efficiency by 80% and will allow us to decrease headcount by seven web developers.

WordPress is an open source software that allows user to create professional websites with features such as widgets, plug-ins, and themes (1). This software is easy to use because the website features are already uploaded, and it only takes a minute to click and drag these features onto the website (2). WordPress is a self-contained system and does not require HTML editing software (such as Adobe Contribute or Dreamweaver). You can create a new page or blog post, format text, upload images (and edit them), upload documents, video files, image galleries, etc. all without the need for additional HTML or FTP software (3). This software allows access to the work dashboard from any place and allow multiple users to work on it collaboratively (4).

                By implement WordPress we would be able to save $2,625,000 over a three-year period. We would be able to reduce the number of web developers with the gains in productivity achieved through WordPress. The costs associated with hardware, software, maintenance and training would be $174,000. But the return on investment of $2,451,000 over three years definitely justifies the investment and we should pursue this track to reach our goals.

**Works Cited**

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| Original web development Team | 12 | | Costs | | Year1 | | Year2 | | Year3 | Total |
|  |  | | Hardware/software | | $100,000 | | $0 | | $0 | $100,000 |
| New traditional team | 3 | | Maintenance | | $18,000 | | $18,000 | | $18,000 | $54,000 |
| Remaining developers | 9 | | Training (2People) | | $20,000 | |  | |  | $20,000 |
| Increase in efficiency | 77.8% | | Total costs | | $138,000 | | $18,000 | | $18,000 | $174,000 |
| New wordpress | 2 | | Benefits | |  | |  | |  |  |
| Headcount reduction | 7 | | Headcount reduction(7) | | $875,000 | | $875,000 | | $875,000 | $2,625,000 |
|  |  | | Total benefits | | $875,000 | | $875,000 | | $875,000 | $2,625,000 |
|  | |  | |  |  |  | | 3 years net benefits | | $2,451,000 |