

SHRAY PATEL

MANAGEMENT INFORMATION SYSTEMS



CONTACT

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SOCIAL NETWORKS

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EXPERIENCE

Govberg Realty

Dec 2015- Present

● **Director of Digital Marketing**

- Head of website development/design, SEO, and other tech-based projects
- Internalized company SEO efforts saving \$100s a month
- Improved keyword position rankings by 66% -- landed website on first page of Google
- Apps: WordPress, Google Analytics, SEMRush, PropertyWare



Evolve IP

June 2015 - Sept. 2015

● **Service Delivery Intern**

- Utilized Verizon, Level3, & OSSmosis systems for cost-savings migration projects – saved company \$10,000+
- Installed network hardware at client sites to move telecommunication systems to the cloud
- Assisted Client Relationship Specialists with excel-heavy data entry and validation projects

Junior Achievement Program

Oct 2013 - May 2015

● **Finance & Human Resources Associate**

- Partnered with Bentley Systems and Vanguard for Junior Achievement Company Program
- Initiated 2 start-up ventures in 4 month sprints with 15 other students
- (1) Solar-powered pencil case with calculator - profit: \$1070 (2) Smartphone accessories kit - profit: \$2600

Aeropostale, Inc

June 2013 - Aug. 2014

● **Brand Ambassador & Sales Associate**

- Led all social media marketing efforts for upcoming sales and new apparel for Exton Mall location
- Responsible with networking with customers, store up-keep, and cashier duties

EDUCATION

TEMPLE UNIVERSITY, School of Business
University Honors & Business Honors Program

● **Major:** Management Information Systems

Year: Sophomore | **GPA:** 3.7

Clubs: Association For Information Systems, South Asian Student Association



DOWNINGTOWN STEM ACADEMY

Class of 2015

● **Magnet International Baccalaureate and STEM School**

IB Diploma Recipient & Member of 1st full graduating class

LEADERSHIP

Association For Information Systems

- Member of AIS National Competition Committee
- Generate interest and participation in the AIS National Competition

Downingtown STEM Academy

- Treasurer of Class of 2015 and Distributive Education Club of America (DECA)
- President of Key Club International (community-service organization)

EXPERTISE

HTML/CSS



WordPress



Google Analytics



SEMRush



Slack



Microsoft Excel

