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| --- | --- | --- | --- | --- | --- |
|  | **Companies** | | | | |
| **Metrics** | SpotaGuide | Tours by Guides | Yelp | Citysearch | Google Maps |
| Customized itinerary packages | check-mark-1292787_960_720.png | check-mark-1292787_960_720.png | 1024px-Red_x.svg.png | 1024px-Red_x.svg.png | 1024px-Red_x.svg.png |
| App for smartphones | check-mark-1292787_960_720.png | 1024px-Red_x.svg.png | check-mark-1292787_960_720.png | check-mark-1292787_960_720.png | check-mark-1292787_960_720.png |
| Sentiment Analysis | check-mark-1292787_960_720.png | 1024px-Red_x.svg.png | check-mark-1292787_960_720.png | 1024px-Red_x.svg.png | 1024px-Red_x.svg.png |
| Integration with transportation services | check-mark-1292787_960_720.png | 1024px-Red_x.svg.png | 1024px-Red_x.svg.png | 1024px-Red_x.svg.png | check-mark-1292787_960_720.png |