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4/17/18

Flash Research Assignment #4

WordPress

Our company will realize a 3-year net benefit of \$2.451M by implementing the WordPress platform. WordPress is a platform for the creation of website and blogs that allows developers to create websites more efficiently. WordPress allows for significant headcount reduction which will greatly benefit our company.

WordPress' template system will significantly reduce the amount of time it takes to build a website. Without having to code each part of the website we will save time and improves efficiency by 78%. Word Press plugins and analytics can be easily integrated into a WordPress site. For example, when you visit a site with a video from another site embedded directly into a page the website is using a plugin. Using plugins like this that WordPress provides websites will take hours to complete instead of months when using manual coding.

Our company will realize benefit of \$2.625M over three years. WordPress will cost us \$174,000 over three years for hardware and software, maintenance, and training. Overall, WordPress will realize a \$2.451M 3-year net benefit for our company. WordPress will greatly reduce headcount and therefore largely benefit our company.

Works Cited

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