Simerjot Sidhu

Doyle

 We have a way to make millions with our new Xbox service called EatUp. EatUp is a new way to order food from your Xbox platform from a vendor of choice. Our revenue will be collected from the vendors who get orders through EatUp.

 EatUp is the newest service that Xbox installs with a service update. Players can order food while using their Xbox by voice commands which will activate EatUp. The service will automatically open as a smaller box which will allow the player to order food and still enjoy streaming content on their Xbox. Players can pick all vendors around their area and pay via credit. EatUp has feature where food can be ordered from different vendors from the area; flicking your wrist in a rightward direction will scroll through food selections. The flicking of the wrist will be captured through Xbox Kinect which would assist with voice commands as well.

 EatUp’s main source of revenue will be a percentage of all the revenue from food ordered through the service. Customers will also be saving more while using this service due to driving. We will also have partners that will display ads of our service on their sites as well one potential risk is GrubHub, however, EatUP lets you enjoy your content while ordering. EatUp is a way from players to enjoying gaming and steaming content while ordering food from the platform.