Steve Suender

Flash Research Assignment: WordPress

Making the switch from traditional web based development tools to the much simpler WordPress platform will net us a benefit beyond $3 million over the next three years. WordPress is an open source web content management platform that is extremely easy to operate. Using WordPress, we will be able to efficiently construct and edit company web sites with ease and efficiency, significantly reducing salary costs

Our new WordPress developers will be able to create sophisticated, well-constructed websites 77.8% quicker than before with the platform's simplicity and intuitiveness, allowing us to significantly downsize our web development team. Instead of having to write code and HTML, our developers can seamlessly create websites using the tools WordPress integrates into its platform. WordPress offers thousands of themes, plug-ins, and widgets from which one can choose, saving developers serious time. WordPress is also "open source," which means that hundreds of people all over the world are working on improvements to enhance overall functionality, not to mention it's free.

Upgrading from traditional web based development tools with WordPress allows us to more effectively tackle web development tasks while employing nine less developers, saving us $3,375,000 over a three year period. Initially, it will cost us $174,000 over those three years for hardware and system software, training, and maintenance. However, our firm will realize a three year net benefit of $3,201,000.

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BENEFITS	YEAR 1	YEAR 2	YEAR 3	TOTAL
Eliminating 9 Developers	$1,125,000	$1,125,000	$1,125,000	$3,375,000
TOTAL	$1,125,000	$1,125,000	$1,125,000	$3,375,000
COSTS	YEAR 1	YEAR 2	YEAR 3	TOTAL
Hardware/System Software	$100,000			$100,000
Training/Lost Productivity	$20,000			$20,000
Maintenance	$18,000	$18,000	$18,000	$54,000
TOTAL	$138,000	$18,000	$18,000	$174,000
TOTAL NET BENEFITS	$987,000	$1,107,000	$1,107,000	$3,201,000