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Our company has the opportunity to save \$2,451,000 over the next three years by investing in WordPress. WordPress provides an easy to use platform that reduces time spent on formatting. This will be of benefit to our company because it will reduce the number of developers needed from twelve to five and increase the efficiency of the five remaining developers.

WordPress is a content management system (CMS) based on PHP and MySQL. The key capability of WordPress is that it is easy to use and reduces time spent on formatting. It creates a platform for our developers to build off of. This offers a way to start off with a certain portion of the website built. WordPress utilizes plug-ins to make the site customizable to specific needs. Also, because it is based on PHP and MySQL, features not available through plug-ins can be written by our developers to fit our company's specific needs. 75% of the work our developers do can be done using WordPress. This means it will reduce the current number of developers needed from twelve to five. Three developers will continue to work on traditional web based technologies, while two work with WordPress.

When we invest in WordPress will save \$2,625,000 over three years on salary spending by eliminating the need for seven developers. The cost of the hardware and software will be \$154,000 including three years of maintenance. Additional costs for the one time training teaching our developers to use WordPress will be \$20,000. By making the wise decision to invest in WordPress, we will see a net savings of \$2,451,000 over the next three years.

References

“10 Benefits of Using WordPress to Power Your Company’s Website.” Web. 14. Oct. 2015.

“WordPress Development.” Web. October 15, 2015.

“What Is WordPress?” Web. October 15, 2015.