

# Steven Martorelli

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA  
**Bachelor of Business Administration, Graduation: May 2015**  
MAJOR: Management Information Systems

## ACTIVITIES AND AWARDS:

- Member, Association for Management Information Systems, Fall 2012 – Present
- Member, Temple University Club Swim Team, Fall 2012 – Present
- Recipient, Administrative Technology Award, Spring 2011
- First place Regional Computer Fair in Web Design, Spring 2011
- Participant in Temple University Analytics Challenge Fall 2013
- Participant in Temple Fox Design Challenge Spring 2014

EXPERIENCE: American Outlets, Philadelphia, PA May 2013 – August 2013

### **Web Developer and SEO Specialist**

- Collaborated with project and sales manager in order to update content such as pricing, product information, and add new products for over 40 manufacturers on two E-Commerce sites generating monthly average revenues of \$45,000.
- Created multiple CSV files with over 20,000 lines to expand our site, used SEO to generate more clicks and traffic to our E-Commerce sites.

TEMPLE UNIVERSITY, Philadelphia, PA February 2013 – Present

### **Technology Support Consultant**

- Provide technical assistance to health care professionals, researchers, and professors in computer lab with 10 PC's.
- Teach 8 inexperienced professionals daily how to properly use technology to better their work environment.
- Provide a friendly and welcoming environment to teach and assist professionals with their technology.

SPRINGFIELD SWIM CLUB, Springfield, PA May 2013 – Present

### **Assistant Manager**

- Managed a team of 4-10 lifeguards and delegated tasks to provide a safe and clean environment for 200-250 swimmers daily.
- Ensured proper paper work was filled out prior to a medical emergency.
- Maintained safe chemical levels of pH and Chlorine hourly, counted cash up to \$400 upon closing the pool each night.

BESTBUY, Springfield, PA August 2011 – October 2012

### **Apple Expert**

- Sold Apple products for Apple and PC users with up to \$20,000 in sales per week.
- Trained 8 computer sales associates annually on all existing and new Apple products and how to demonstrate their specific functions to customers.
- Provided sales support in all Apple products to all coworkers.

## SKILLS:

- Experience with SAP, ERD Modeling, MySQL, HTML, CSS, Google Analytics
- Proficient in Microsoft Suite, WordPress Adobe Photoshop, Dreamweaver
- Certified in Apple Sales, First Aid, CPR