

To: Mart Doyle  
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By implementing WordPress our company can save over two million dollars in the next three years. This technology is an open source platform that will allow our employees easily set up and run web applications, increasing their overall efficiency by 77.8%. This will allow our web developers spend less time performing unnecessary tasks and allow us to reduce our developer headcount.

WordPress will allow developers to create web based applications more efficiently by using a predefined database and application code. With WordPress our developers will be given a large amount of predetermined code, themes and widgets in which they can efficiently work from, rather than starting from scratch. These features will allow developers to spend less time on tasks like coding or plugin creation, and spend more time completing important projects. With WordPress our developers will be able to accomplish many more tasks and work more efficiently.

This extra productivity will also allow us to cut seven of our current web designers, allotting us extra revenue in the upcoming fiscal years. Over the next three years, WordPress will cost our company \$174,000 in training and implementation costs. From this investment we will realize a \$2,625,000 increase in savings due to increased developer efficiency. With this, we will be able to maintain our current level of development with only five developers. This translates to a net benefit of \$2,451,000 over the course of the next three years. By installing WordPress, we can add additional value to our business.

<b>Costs</b>	Year 1	Year 2	Year 3	<b>Total</b>
Hardware	-100,000	0	0	-100,000
Maitenance	-18,000	-18,000	-18,000	-54,000
Training	-20,000	0	0	-20,000
<b>Benefits</b>				
Additional Revenue	875,000	875,000	875,000	2,625,000
<b>Net Benefit</b>	737,000	857,000	857,000	<b>2,451,000</b>

### Work Cited

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