Teawoong Kang

WordPress

Our company needs to implement WordPress because it will bring us $2,451,000 net revenue over 3-year periods. WordPress is the open source web development platform that lets individuals to build websites in a short amount of time compared to the traditional way. Therefore, once we implement the WordPress, it will reduce the time for web development team to build the website and save us money.

The key capability of this software is that “you can start a blog or build a website in seconds without any technical knowledge” (WordPress). By implementing WordPress, our web development team can build websites easier and quicker than the traditional way. Therefore, we can reduce web developers down to 7. This technology will reduce the working hours by improving efficiency by 77.8%. For example, it takes 22.2 hours to finish the job when the traditional method takes 77.8 hours.

 Cost for training developers, and maintaining and implementing WordPress is $174,000. However, from reducing the number of our web developers to 7, we will get a three-year benefit of $2,625,000. Implementation of WordPress brings us the net benefit of $2,451,000 in three years.

|  |  |  |  |
| --- | --- | --- | --- |
|  | as is |  |  |
|  | Cost |  | in 3 years |
| 12 developers | 1500000 |  | 4500000 |
| each developer  | 125000 |  | 375000 |
|  |  |  |  |
|  | to be |  |  |
| 10000per dev | 20000 |  | 20000 |
| 7 for WordPress | 875000 |  | 2625000 |
|  |  |  |  |
|  |  |  |  |
| Hardware and Software | 100000 |  | 100000 |
| maintenance fee | 18000 |  | 54000 |
| Cost  | 174000 |  |  |
|  | 2451000 |  |  |
|  |  |  |  |
|  |  |  |  |
| net benefit  | 2451000 |  |  |

Works Cited

Hesketh, Shawn. “What Is WordPress? .” *WP101 WordPress Tutorials*, www.wp101.com/tutorial/what-is-wordpress/.

“What Is WordPress?” *IThemes*, ithemes.com/tutorials/what-is-wordpress/.

“About Us.” *Support*, en.support.wordpress.com/.