

Social Media Marketing Consultant at Momentum Digital Agency



Mac Frederick <mjfrederick334@gmail.com>

Apr 5



to tkachenko, Tim

Hey Frank,

Thank you for reaching out in regards to the **SEM/SEO Internship**. We are still actively looking for someone to fill this role for the summer, and we're open to bringing them on earlier if interested. At the moment we have a few current interviews in place, and we are looking to hire someone in the next few weeks.

Our team is small, and this internship is going to be part-time. We need someone who is an aspiring entrepreneur, but also extremely tech savvy and capable of learning and developing marketing and sales strategies. [Momentum Digital](#) is a young company. We focus on SEO, SEM, Local Search & Web Design. Just so you know, our vibe and culture is extremely entrepreneurial. That being said, I looked you up and you seem to have the interest and tendencies to be an entrepreneur, so if you can further develop your digital marketing skills then I'm sure this will be a good fit.

We would need your help with various marketing techniques: social media, lead gen, digital marketing and more. We would teach and show you various marketing and sales techniques, while also having you review training videos and webinars. This is not a structured role. Our company needs people who are very motivated and determined to bring value to our team. Each week you will be given certain tasks to complete and then submit your weekly report afterwards.

A few questions for you below. Please answer these so we can determine whether or not to bring you in for an in-person interview.

- You seem very busy -- How much time per week could you commit?
- What experience do you have with marketing or entrepreneurship?
- How did you get into business and why do you enjoy marketing?
- Give us an example of you being a self starter.
- What relevant work experience do you have?
- Are you interested in the commission incentive and why?
- What experience do you have with social media?

Please answer these questions and we will get back to you shortly.

My info and my company info is below, along with social links.

Cheers,
Frank



Mac Frederick <mjfrederick334@gmail.com>

to me

Frank,

Thanks for getting back so quickly.

I'll keep this short.

Let's meet. What's Friday look like?

I'm probably going to let your own position with us, given this meeting.

"You can't control an entrepreneur, you can only hope to guide and inspire them"

-- Just made that up



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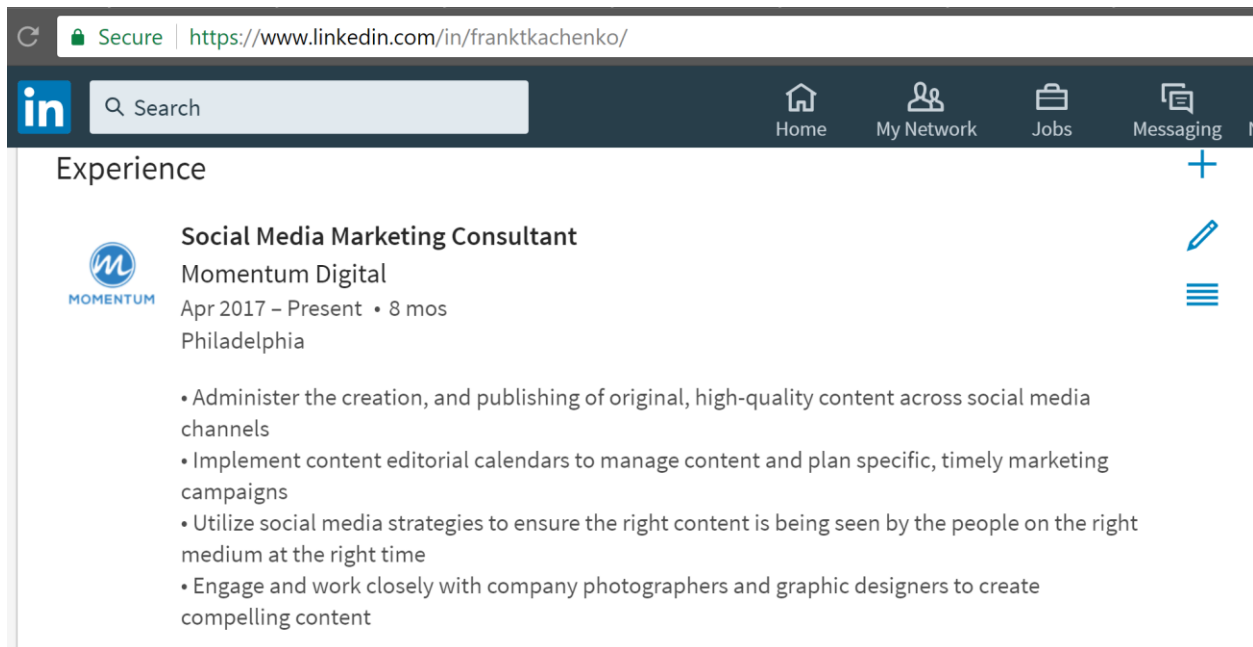
to me

Frank = Added to Slack and G Drive.

Michael please send Frank these items.

1. Email
2. Slack = DONE
3. NDA
4. W9
5. Access to Adwords@ Account

Kris please send him some links about videos for



The screenshot shows a LinkedIn profile page for Frank Kachenko. The browser address bar displays "Secure | https://www.linkedin.com/in/franktkachenko/". The LinkedIn navigation bar includes the "in" logo, a search bar, and icons for Home, My Network, Jobs, and Messaging. The profile section is titled "Experience" and features a plus sign icon. The primary experience listed is "Social Media Marketing Consultant" at Momentum Digital, with a sub-header "Momentum Digital" and a logo. The role duration is "Apr 2017 - Present • 8 mos" and the location is "Philadelphia". To the right of the job title are icons for editing (pencil) and a menu (three horizontal lines). The job description includes four bullet points: "Administer the creation, and publishing of original, high-quality content across social media channels", "Implement content editorial calendars to manage content and plan specific, timely marketing campaigns", "Utilize social media strategies to ensure the right content is being seen by the people on the right medium at the right time", and "Engage and work closely with company photographers and graphic designers to create compelling content".

Founder/Hiring Manager:
Mac Frederick
mac@needmomentum.com
717-377-1219

